

ecampus
Ontario



eCampusOntario Digital Transformation (Dx) Guides

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Find Strategic Partners

Build Capacity with Partners and Access New Networks



What is the digital transformation of higher education?

eCampusOntario members are transforming higher education. With eCampusOntario, Ontario colleges, universities, and Indigenous Institutes are driving innovation in the higher education sector, using digital technologies to redefine how higher education delivers value to learners.

The results are in. eCampusOntario and its members are using technology to empower trailblazers, improve learner experiences, strengthen resilience to sustain growth across the sector and prepare the workforce of the future to thrive.



Why do higher education institutions need to find strategic partners?

Co-develop new futures.

Educators are rethinking learning design, and Ontario institutions are actively building partnerships to support this transformation. In 2022, the Canadian Digital Learning Research Association reported that senior administrators across Ontario higher education institutions agree there is a need to share innovative pedagogies and best practices for teaching with technologies among institutions.

eCampusOntario works with higher education institutions to support innovation, collaboration and education partnerships that benefit learners, partners and institutions.

“There is a national imperative to strengthen our competitive advantage by further capitalizing on the benefits available through academic-private sector partnerships.”

~ Business + Higher Education Roundtable (2021)

Work together to build prosperity.

With strained supply chains, global conflict, and pressing inflation, business is focused on expanding current lines of business or exploring new areas for growth. The labour market will continue to shift, and Ontario’s higher education system is expert at adapting to meet future demand, ensuring learners are job ready.

From applied research to simulations and Work-integrated learning (WIL), employers, learners, and educators engage in high-quality learning experiences while taking on real-world work challenges in a workplace or practice setting.

Collaboration with higher education institutions helps business efficiently achieve its strategic goals.

Meet workforce demands today.

With eCampusOntario, higher education institutions have developed partnerships across the sector and with employers to design and deliver excellence. eCampusOntario facilitates connections, opening online destinations as gateways to match strategic partners with higher education institutions. Each platform is a hub to foster strategic relationships.



How can eCampusOntario support your search for strategic partners?

With a mandate to support Ontario by advancing its digital education ecosystem, eCampusOntario has targeted programming to build partnerships and use technologies that support digital learning in the province. eCampusOntario has launched the digital destinations shown here with programming to facilitate and foster new relationships by matching institutions to partners.

Advance.

The [Ontario Collaborative Innovation Platform \(OCIP\)](#) helps Ontario companies address business challenges with a comprehensive, coordinated process for progress, advancing research and development and applied experiences for workforce training with new partnerships. Ontario's colleges, universities and Indigenous Institutes can benefit from increased employer partnerships in research and program development, including developing work integrated learning experiences vital to students' success post-graduation and industry growth. [Sign up for OCIP here.](#)

Connect.

The Ontario Exchange platform connects postsecondary institutions with professionals to grow the creative capacity of Ontario's digital learning sector. Industry professionals can promote their expertise and connect with postsecondary institutions. Ontario educators can

submit projects to match with professional services on the platform. Search the [Ontario Exchange platform here](#) to connect with industry professionals or browse the services available to find who can boost the capacity and expertise of your teams.

Create.

Develop new micro-credentials using the eCampusOntario [Micro-credential Principles and Framework](#) and the [Micro-credential Toolkit](#) that includes practical suggestions shared by experienced practitioners. For more helpful tips, use the eCampusOntario [Open Competency Toolkit](#) to explore the context, access templates, and review examples of processes to develop open resources with employers.

Grow.

Le Consortium d'apprentissage expérientiel francophone de l'Ontario (CAPFO) is an online destination to boost the collaboration, partnerships and innovation of francophone and bilingual eCampusOntario member institutions across the province. The CAPFO hub supports new activities between higher education institutions, employers and students using the Riipen experiential learning platform. At CAPFO, eCampusOntario helps employers find the talent they need, and francophone students acquire real-world work experiences as part of their postsecondary education. [Learn more about CAPFO here.](#)



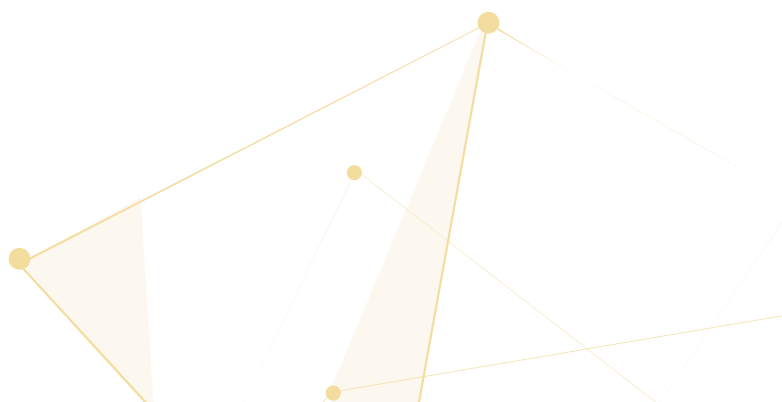
 **Showcase.**

eCampusOntario shares knowledge and builds community across the postsecondary sector with recurring events. The annual Technology + Educational Seminar + Showcase (TESS) is an interactive and educational conference widely attended by educators and leadership from Ontario's colleges, universities, and Indigenous Institutes. The annual 2-day event aims to drive innovation and showcase excellence in technology-enabled learning initiatives while building a community of practice across Ontario. Learn more about [TESS here](#).

The Micro-credential Forum is a two-day virtual conference showcasing examples of micro-credentials being developed and delivered across the province and beyond. The 2022 theme, The Practitioner's Toolbox, emerged to support the rapid development of micro-credentials with educator resources and professional development opportunities. Learn more about the [Micro-credential Forum 2023 here](#).

 **Share.**

eCampusOntario brings together colleagues in higher education to share experiences and strengthen education-industry connections for faster workforce development and job placement. [Sign up for updates](#) on eCampusOntario webinars, workshops, or events and dive into emerging technologies and approaches being considered or used in program development across the sector.



Need support?

eCampusOntario can help. Contact us to find out more about how eCampusOntario can help enable your Dx journey.

[Contact us.](#) digitalcampus.ca